Privacy notice
Newsletter subscription

Reference: GDPR-DOC-APSN

Classification: Available to subscribers and supervisory authorities

Introduction

Moloni regularly communicates content, either created in-house or by third parties, on topics related to business activities and entrepreneurship. The content is formatted and made available via a newsletter, which can be subscribed to either through the Moloni account subscription process or via direct registration, both accessible through the official Moloni website at www.moloni.pt.

Data controller

The personal data collected and processed for the purpose of sending newsletters is managed by Moloni Unipessoal, Lda, headquartered at Av. José Malhoa, No. 2 - Tardoz, Edifício Malhoa Plaza, Office 1.5, 1070-325 Lisbon. The company can be contacted by phone at +351 211 450 112 or via email at apoio@moloni.pt.

What personal data do we collect?

Through the Moloni newsletter subscription channels, we only request an email address, which will be used to send communications.

Purpose and lawfulness of processing

The collection and processing of the email address serve the sole purpose of sending newsletters. This processing is based on the data subject's consent, which may be withdrawn at any time via the "*unsubscribe*" links provided in the communications.

How do we use the information you provide?

Through the emails we send, we also collect information about your interaction and engagement with the newsletter, such as whether you have viewed it, clicked on any links within it, or the IP address used to do so.

This data is collected using cookies and other tracking technologies to assess your interest in the topics covered in our emails and your interaction with the content we create for our users. We use these tools to continuously optimise the content we deliver to you.

Who are the recipients of the collected data?

The collected data is accessed and processed by Moloni's Communication team, as they are responsible for interpreting the data to refine the messages produced and presented to Moloni users and interested parties.

Additionally, Moloni has chosen the Sendy platform (www.sendy.com) to manage email addresses for communications, as well as subscription-related data and subscription management. You can learn more about this platform and its security and privacy practices at https://sendy.co/privacy-policy.

This platform has no rights to use your personal data and does not process it for marketing or any other unsolicited communications.

Data retention period

You can subscribe to the newsletter via the official Moloni website or during the platform subscription process. You may unsubscribe at any time by clicking the "*Unsubscribe*" link provided in the footer of all newsletters we send. If needed, you can also request removal by emailing apoio@moloni.pt.

Once you unsubscribe from the newsletter, you will no longer receive our emails. If you wish to receive them again, you will need to re-register through the available subscription channels.

If the email address used for the Moloni newsletter subscription is the same as the one linked to your invoicing service subscription, it will only be used for newsletter-related tasks to cross-check against addresses that have requested removal.

Exercising your rights

You can exercise your applicable rights by contacting us directly at dpo@moloni.pt. If you have a complaint regarding how we process your data, we would appreciate the opportunity to address your concerns. However, you also have the right to file a complaint with the supervisory authority – the National Data Protection Commission (Comissão Nacional de Proteção de Dados - CNPD). Their contact details can be found at www.cnpd.pt.